

# M13 Worksheet “Fashion Test”

## What fashion-type are you?

1. **How long do you wear a given article of clothing, on average?**
  - a. Until it's beat-up/too small.
  - b. Until everyone starts wearing it.
  - c. One to two years.
  - d. Until it's uncool/I don't like it anymore.
2. **What do you usually wear when you go out?**
  - a. get all dressed up (hair, make-up, clothes).
  - b. I do pay attention to what I'm wearing but don't spend too much time on it.
  - c. I surprise everyone with my flashy/striking outfit.
  - d. I don't do anything special.
3. **What describes you and your style the best?**
  - a. Casual and sporty (e.g. T-shirt & jeans).
  - b. Natural and sensible.
  - c. Trendy and flashy.
  - d. Colorful and daring.
4. **What would you try to save money on first, if you suddenly had less money to spend?**
  - a. On food.
  - b. On going out (movie theater, club etc.).
  - c. On shopping.
5. **You have 40 EUR to spend on a new T-shirt. What do you do?**
  - a. You buy a name-brand T-shirt.
  - b. You buy 2-3 fashionable T-shirts.
  - c. You buy an inexpensive T-shirt and spend the rest on something else.
6. **A friend tells you that your jacket is old-fashioned. What do you do?**
  - a. I stop wearing the jacket.
  - b. I try to come up with an excuse.
  - c. I really don't care.
  - d. Something like this wouldn't happen – I don't wear anything that's out of date.
7. **What about your favorite store do you like?**
  - a. It has the styles I'm looking for at affordable prices.
  - b. I always find the newest trends and most popular brands there.
  - c. It's just as unique as I am.
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9. **What is the right reason to go shopping for you?**
  - a. A new season of fashion has begun, and my winter wardrobe is moving further and further to the back of my closet.
  - b. Your favorite jeans are busted, and you are looking for a new pair.
  - c. You can always find a reason.
10. **Where do you find your style inspiration?**
  - a. From various fashion magazines or fashion blogs.
  - b. I just grab what I like while out browsing with friends.
  - c. I don't. I don't care what others think about my style.

# Assessment

Strikingly colorful, sporty, or even romantically playful – on the topic of fashion, different spirits and tastes part ways. We think this is good! Style is for everyone, and no one should have to conform. We differentiate in our test between four fashion-types. Which type are you? Add up the points from your answers!

1. a = 2, b = 3, c = 1, d = 0
2. a = 3, b = 2, c = 4, d = 1
3. a = 2, b = 1, c = 3, d = 4
4. a = 2, b = 1, c = 0
5. a = 3, b = 2, c = 1
6. a = 2, b = 1, c = 0, d = 3
7. a = 1, b = 2, c = 3
8. a = 2, b = 1, c = 3
9. a = 2, b = 1, c = 0

## So, what type are you?

### The individualist (5-9 points)

As an individualist, you don't let others pull you away from your own style. You have liked your favorite outfit for years, and you wear it with pride. You would rather spend your time in ways other than long shopping trips. You tend only to go shopping when you really need something. Tip: To increase the lifespan of your favorite items, pull out that sewing or craft kit every now and again. Often, with just a few swipes of the hand, you can make something new out of something old. Many designers are already following the recycling trend – why can't you?

### The pragmatist (10-15 points)

You feel most comfortable in jeans and a T-shirt. You don't participate in every trend, and you skillfully combine your favorite pieces with a nice scarf and other accessories - or you are more something of a sporty type. Tip: Especially for T-shirts and athletic wear, you can find a wide selection of fair and environmentally friendly products. At [www.fairwear.org](http://www.fairwear.org), you'll find many different brands that produce their clothing under fair working conditions - maybe you will even find your next long-lasting favorite. It's all about shopping with a clean conscience!

### The fashion-conscious (16-20 points)

For you, fashion is fun! You are very well informed about the newest trends and are not afraid of sticking out. If someone wants to know what's "in", you are the right person to ask. Tip: The fashion trends of the past keep coming back. Who knows, maybe your next favorite outfit is just sitting in your parents' or grandparents' closet. Second-hand shops are also becoming increasingly popular - here, a chic vintage piece is surely waiting for you. Pulling those shoulder pads out and adding a few stitches often works wonders, so you can shine at your next party!

### The trendsetter/fashionista (21-26 points)

What's in, what's out: You seem to know before anyone else. You set trends and are already wearing pieces from the next season. Fashion is not only important to you - you create fashion. Tip: You are not just a true eye-catcher but also a fashion-model for others. What about throwing a clothing swap party? You can swap clothes you no longer need with your best friends and find some new ones. This is surely a way to find that one must-have for the next trend.



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